CLEAN VERSION

Please amend the application as follows:

IN THE SPECIFICATION:

Please enter the following new paragraph at page 1 of the specification.

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This application is a continued prosecution application of Application Serial No. 09/595,515, filed on June 15, 2000, which is a continuation application of Application Serial No. 09/136,348, filed on August 19, 1998, both abandoned.

IN THE CLAIMS:

Please amend the claims as follows:

32. (Twice Amended) A bookmark for use in between pages of a book having a spine and a briding comprising:

a flexible, elongated, intermediate member having a first end and an opposing second end, said member having a predetermined length and thickness, said thickness being of a size to allow said intermediate member to extend between the pages of the book and along the length of the spine of the book without stretching its binding;

a top anchor having a thickness greater than the thickness of the intermediate member and being in the form of the upper body portion of a character including a head end secured to said first end;

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a bottom anchor having a thickness greater than the thickness of the intermediate member and being in the form of the lower body portion of said character secured to said second end; and

wherein said anchors inhibit removal of the bookmark in a direction parallel to the length of the spine when the bookmark is inserted between the pages of the book.